



## Hill Country Film Society and Gem of the Hills Activity Center to Screen Texas-made Documentary **TRULY TEXAS MEXICAN**

**AUSTIN, Texas (Oct. 19, 2021)** – The Hill Country Film Society, a non-profit organization committed to providing year-round independent film programming and education in the Texas Hill Country and host to the annual [Hill Country Film Festival](#) in Fredericksburg, Texas, on June 2 – 5, 2022, has partnered with [Gem of the Hills Activity Center](#) to host a screening of [TRULY TEXAS MEXICAN](#) (d. Anibal Capoano, U.S.) as part of Indie Film Series.

**WHAT:** **TRULY TEXAS MEXICAN** is a Texas-made documentary that won the 2021 Hill Country Film Festival Audience Choice award.

Over time and during conquest, Texas Mexican food (not tex-mex) sustained Native American memory and identity. Cooking foods like nopalitos, deer, mesquite and tortillas, indigenous women led the cultural resistance against colonization. It's the "comida casera," (home cooking) of contemporary Texas Mexican American families.

Comida casera was made famous in the late 1800s by indigenous businesswomen, chefs, who operated outdoor diners in downtown San Antonio. Later dubbed "Chili Queens," the chefs were harassed and forced out of business, victims of racism. But other women followed in their footsteps and now tell their story. The movie weaves through Texas cities, naming the racism that erased Native American history and celebrating the food that kept alive the community's living memory and heritage. Chefs, artists and community leaders open up about intimate food experiences that shape who they are today. Food narrates who we are and constructs new ways of understanding what it means to be "American." Texas Mexican food offers a new type of cultural encounter. One of understanding, building a table where "all are welcome."

Information on upcoming indie screenings in the Texas Hill Country can be found on HCCFF Event page at: <http://www.hillcountryff.com/home/events/>.

**WHEN:** Sunday, November 7, at 6:00 p.m. Doors will open at 5:45 p.m.

**WHERE:** Gem of the Hills Activity Center, 2233 US Highway 281 North Blanco, Texas

**COST:** Free; donations will be accepted benefiting the Hill Country Film Society and Gem of the Hills.

## **HEALTH AND SAFETY**

Guests are strongly encouraged to wear face coverings at all times unless eating or drinking. Seating will be socially distanced and guests are asked to maintain six feet of distance between other non-household guests. Hand sanitizer will be available. If a guest is experiencing a fever, coughing, sneezing, loss of smell/taste or believe they have been recently exposed to COVID-19, organizers ask you to please stay home.

## **Tweet This**

@HC\_Film\_Fest & Gem of the Hills to host screening of Texas-made documentary film TRULY TEXAS MEXICAN on 11/7.

## **About Hill Country Film Society**

The Hill Country Film Festival, created in 2010 to celebrate and showcase filmmakers from Texas and around the world, quickly evolved into a non-profit organization with a broader vision. The Hill Country Film Society not only hosts the annual festival, but provides year-round independent film programming in the Texas Hill Country as well as education in the art of independent film. Its mission is to encourage discovery through visual storytelling and create experiences that educate, inspire and engage. The society relies on its sponsors and members to help achieve its mission and ensure the future of film as part of a vibrant, creative culture. For more information, visit [www.hillcountryff.com/film-society/](http://www.hillcountryff.com/film-society/).

## **About Hill Country Film Festival**

Set in Fredericksburg, Texas, the Hill Country Film Festival (HCFF) is the vision of its director Chad Mathews, an actor, screenwriter, producer and native Texan. Having participated in the film festival circuit, Mathews came to love the camaraderie and shared respect of those who are committed to the art of independent filmmaking. HCFF was created to celebrate and showcase filmmakers from Texas and around the world and is annually presented by the Hill Country Film Society, a 501(c)3 non-profit organization. For more information visit [www.hillcountryff.com](http://www.hillcountryff.com).

## **About Gem of the Hills Activity Center**

Gem of the Hills Activity Center, a 501(c)3 non-profit, was founded in Blanco, Texas, in 1984 for the purpose of establishing a facility where the adult community could gather to enrich their daily lives through programs and activities of recreation, health, fitness and general welfare. In 1995, a modern 5,600 square-foot building was completed, constructed primarily by a group of highly dedicated senior citizens. In addition to fulfilling the mission to provide space for programs and activities for senior citizens and the community, the center has become a popular site for weddings, anniversaries, family reunions, public meetings, and other gatherings. For more information visit [www.gemofthehills.org](http://www.gemofthehills.org).

## **HCFF Press Contacts:**

Lee Higgins  
PR Director  
(512) 656-9435  
[higgins77@gmail.com](mailto:higgins77@gmail.com)

Amy Miskovsky  
Festival Director  
Hill Country Film Festival  
(512) 589-4049  
[amy@hillcountryff.com](mailto:amy@hillcountryff.com)

###