



## 13<sup>th</sup> Annual Hill Country Film Festival Announces Call for Entries

**AUSTIN, Texas (Oct. 20, 2021)** – The Hill Country Film Festival (HCFF), presented by the Hill Country Film Society, announced today it will host its 13<sup>th</sup> annual festival in the heart of historic downtown Fredericksburg with screenings to take place across two new venues – the Great Hall at the [Hoffman Haus](#) and the newly renovated Nimitz Ballroom at the [National Museum of the Pacific War](#). The festival will take place June 2-5, 2022.

Independent filmmakers from around the world are welcome to submit shorts (less than 30 minutes) and features (90-120 minutes). The festival is also accepting student short films (less than 30 minutes) produced through a high school or university program. Continuing from the 2021 season, HCFF is also accepting short film with a runtime of six minutes or less in a special category.

Early-bird deadline is December 10, 2021. Regular deadline is February 11, 2022. Late deadline is March 11, 2022, with an extended deadline of March 25, 2022. Film selections will be announced April 25, 2022. All films can be submitted [here](#). Submission fees can be found via this link.

“We are excited to announce our call for entries for our 13<sup>th</sup> annual Hill Country Film Festival and encourage filmmakers worldwide to be part of our story and our ethos in creating experiences that educate, inspire, and engage,” said Chad Mathews, executive director, for HCFF. “We screened more than 60 films representing nearly 10 countries at HCFF this past summer and aiming to increase these numbers as we look to continue to deliver compelling and diverse programming that our guests have come to expect from HCFF. Per usual, the safety and well-being of our guests, volunteers, and staff will take top priority as we plan for next year’s festival so please continue to follow festival news via our website, Facebook page, and Twitter feed.”

Cash prizes will be given to winners of the festival’s Cinema Dulce Best of Fest and Best Texas Film awards sponsored by Texas’ premier boutique winery [Pedernales Cellars](#). Pedernales Cellars has a long-standing commitment of supporting the development of regional arts organizations, especially those with a strong educational mission. Through these awards, Pedernales Cellars looks to extend its support to include excellence in independent filmmaking for the benefit of the Texas Hill Country community and beyond.

All access festival badges will be made available starting in early 2022 via the festival's web site at [www.hillcountryff.com](http://www.hillcountryff.com). Additional festival news can be found on the HCFF Facebook page at [www.facebook.com/HillCountryFilmFestival](https://www.facebook.com/HillCountryFilmFestival) and on Twitter at [www.twitter.com/HC\\_Film\\_Fest](https://www.twitter.com/HC_Film_Fest).

### **About Hill Country Film Festival**

Set in Fredericksburg, Texas, the Hill Country Film Festival (HCFF) is the vision of its director Chad Mathews, an actor, screenwriter, producer, and native Texan. Having participated in the film festival circuit, Mathews came to love the camaraderie and shared respect of those who are committed to the art of independent filmmaking. HCFF was created to celebrate and showcase filmmakers from Texas and around the world and is annually presented by the Hill Country Film Society, a 501(c)3 non-profit organization. For more information, visit [www.hillcountryff.com](http://www.hillcountryff.com).

### **About Hill Country Film Society**

The Hill Country Film Festival, created in 2010 to celebrate and showcase filmmakers from Texas and around the world, quickly evolved into a non-profit organization with a broader vision. The Hill Country Film Society not only hosts the annual festival, but also provides year-round independent film programming in the Texas Hill Country as well as education in the art of independent film. The society relies on its sponsors and members to help achieve its mission and ensure the future of film as part of a vibrant, creative culture.

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