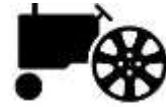




**HILL
COUNTRY**
FILM FESTIVAL



HILL COUNTRY
FILM SOCIETY

Hill Country Film Festival Shifts to New Venues in Historic Downtown Fredericksburg

AUSTIN, Texas (Feb. 18, 2020) – The Hill Country Film Festival (HCFF), presented by the Hill Country Film Society, announced today it will host its 11th annual festival in the heart of historic downtown Fredericksburg with screenings to take place across two new venues – the Great Hall at the Hoffman Haus and the Nimitz Ballroom at the National Museum of the Pacific War. The festival will take place May 7-10, 2020.

The festival will showcase approximately 80 feature and short films along with a number of hosted events including a filmmakers' welcome reception and lounge happy hours; panel discussions; a closing night party; and a sendoff reception.

“Our consistent growth and the opportunity to deliver new guest experiences drove us to change venues to two extraordinary and fantastic locations in the Hoffman Haus and the National Museum of the Pacific War,” said Chad Mathews, executive director, for HCFF. “We have always wanted to be in closer proximity to historic downtown Fredericksburg to draw on its charm and lively atmosphere so this allows us to do just that, which we believe our guests will appreciate. These two venues serve as the ideal platform to kick-off our next decade of showcasing and celebrating filmmakers from Texas and around the world in the heart of the Texas Hill Country.”

HCFF will announce the 2020 festival line-up on March 27, 2020, with the full schedule to follow in mid-April at <https://www.hillcountryff.com/film-schedule>. All access festival badges and film passes are available online via the festival's web site at www.hillcountryff.com. Additional festival news can be found on the HCFF Facebook page at www.facebook.com/HillCountryFilmFestival and on Twitter at www.twitter.com/HC_Film_Fest.

About Hill Country Film Festival

Set in Fredericksburg, Texas, the Hill Country Film Festival (HCFF) is the vision of its director Chad Mathews, an actor, screenwriter, producer and native Texan. Having

participated in the film festival circuit, Mathews came to love the camaraderie and shared respect of those who are committed to the art of independent filmmaking. HCFF was created to celebrate and showcase filmmakers from Texas and around the world and is annually presented by the Hill Country Film Society, a 501(c)(3) nonprofit organization. For more information, visit www.hillcountryff.com.

About Hill Country Film Society

The Hill Country Film Festival, created in 2010 to celebrate and showcase filmmakers from Texas and around the world, quickly evolved into a non-profit organization with a broader vision. The Hill Country Film Society not only hosts the annual festival, but provides year-round independent film programming in the Texas Hill Country as well as education in the art of independent film. Its mission is to encourage discovery through visual storytelling and create experiences that educate, inspire and engage. The society relies on its sponsors and members to help achieve its mission and ensure the future of film as part of a vibrant, creative culture. For more information, visit www.hillcountryff.com/film-society/.

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