



Hill Country Film Festival and Fritztown Cinema to Screen HONKY TONK HEAVEN

Monthly Series Features Free Screening of Documentary Film

AUSTIN, Texas (Sept. 9, 2016) – The [Hill Country Film Festival](#) (HCFF), an annual independent film event in Fredericksburg, Texas, to be held April 27 – 30, 2017, and presented by the Hill Country Film Society, has partnered with [Fritztown Cinema](#) to host a screening of the documentary feature film [HONKY TONK HEAVEN](#) as part of its monthly “indie film series” in Fredericksburg.

WHAT: **HONKY TONK HEAVEN** tells the story of the legendary Broken Spoke, a dance hall located in Austin, Texas. Owners James and Anetta White have kept the Texas dance tradition alive for 50 years despite major changes taking place all around them. Seen through the eyes of the White family, musicians who perform there, and dance hall patrons, the film documents the day-to-day struggle to keep the Spoke alive. Willie Nelson, Jerry Jeff Walker, Dale Watson, James Hand, Jesse Dayton, the Waco Brothers and Alvin Crow are all interviewed.

The film premiered at SXSW in 2016 and won the 24 Beats Per Second Audience Award. Filmmakers will be in attendance for Q&A following the screening.

Information on upcoming indie screenings at Fritztown Cinema can be found on HCFF Event page at: <http://www.hillcountryff.com/home/events/>.

WHEN: Sunday, September 18, at 5:30 p.m.

WHERE: Fritztown Cinema, 2254 Highway 87 South, Fredericksburg, Texas.

COST: Free; donations will be accepted benefiting the Hill Country Film Society and Fritztown Cinema. Seating will be first come, first serve. Doors will open at 5:15 p.m.

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@HC_Film_Fest and @FritztownCinema to present screening of HONKY TONK HEAVEN on 9/18 @ 5:30 pm as part of free Indie Film Series. @BrokenSpokeFilm.

About Hill Country Film Festival

Set in Fredericksburg, Texas, the Hill Country Film Festival (HCFF) is the vision of its director Chad Mathews, an actor, screenwriter, producer and native Texan. Having participated in the film festival circuit, Mathews came to love the camaraderie and shared respect of those who are committed to the art of independent filmmaking. HCFF was created to celebrate and showcase filmmakers from Texas and around the world and is annually presented by the Hill Country Film Society, a 501(c)3 non-profit organization. For more information, visit www.hillcountryff.com.

About Hill Country Film Society

The Hill Country Film Festival, created in 2010 to celebrate and showcase filmmakers from Texas and around the world, quickly evolved into a non-profit organization with a broader vision. The Hill Country Film Society not only hosts the annual festival, but provides year-round independent film programming in the Texas Hill Country as well as education in the art of independent film. Its mission is to encourage discovery through visual storytelling and create experiences that educate, inspire and engage. The society relies on its sponsors and members to help achieve its mission and ensure the future of film as part of a vibrant, creative culture. For more information, visit www.hillcountryff.com/film-society/.

About Fritztown Cinema

Newly licensed for beer and wine sales, Fritztown Cinema, owned and operated by Sloan Ruth, is welcoming movie fans to its location at 2254 Highway 87 South in Fredericksburg, Texas. For more information, visit www.fritztowncinema.com or www.facebook.com/fritztowncinema.

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