



HILL COUNTRY

FILM FESTIVAL



April 27–30, 2017

Approximately 85 independent short and feature-length films

Filmmaker Q&A + film industry panel discussions

On-site VIP lounge + exclusive parties

The Hill Country Film Society exists to promote the art and craft of independent filmmaking for the Texas Hill Country community.

In addition to our signature event, the Hill Country Film Festival (HCFF), film society programs include monthly free independent film screenings (Indie Film Series) at Fritztown Cinema; summer film camp in partnership with Fisd Community Education; two short film productions shot in Fredericksburg; and Film Affäre, an annual event that pairs local cuisine, hill country beer and wine, and inspiring film.

Connect with variety of consumers who have an affinity for creativity, storytelling and independent film. HCFF partnership opportunities range from product distribution and interactive experiences to brand recognition on the big screen.



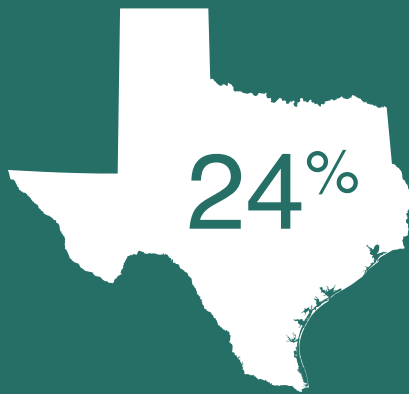
HILL COUNTRY[™]
FILM SOCIETY

The Hill Country Film Society encourages discovery through visual storytelling.
We create experiences that educate, inspire and engage.

— Over —
75 filmmakers &
industry personnel

— Over —
700 GUESTS

43% of attendees have a household income of **\$80K** or greater



of films were
shot or produced
in Texas

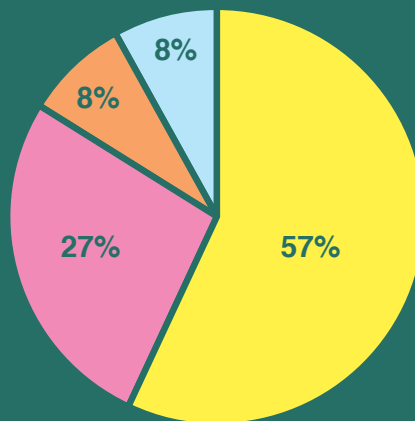


were Texas
Premieres

578
OVERNIGHT STAYS

14

countries represented in
the film line-up, including
Australia, Brazil, France,
Iceland, Israel and Russia



ATTENDEES:
57% Texas Metropolitan
27% Fredericksburg
8% Rural Texas
(excluding Fredericksburg)
8% Out of State

Stats based on 2016 numbers



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