



Hill Country Film Society and Fritztown Cinema to Screen UNBRANDED in Season Finale

Monthly Series Features Free Screening of Award Winning Documentary

AUSTIN, Texas (Oct. 1, 2015) – The [Hill Country Film Festival](#) (HCFF), an annual independent film event in Fredericksburg, Texas (April 28 – May 1, 2016) and presented by the Hill Country Film Society (HCFS), has partnered with [Fritztown Cinema](#) to screen the long-awaited documentary, [UNBRANDED](#) (d. Phillip Baribeau, U.S., 2015), as part of its monthly “indie screening series” in Fredericksburg.

WHAT: The 17th film presentation of the collaborative efforts of the HCFS and Fritztown Cinema is **UNBRANDED**, the first documentary feature film produced by Ben Masters (Fin and Fur Productions) and executive produced by Cindy Meehl (Cedar Creek Productions). Meehl also directed **BUCK** (U.S., 2011) which screened at Fritztown by the HCFS earlier this year.

UNBRANDED won Audience Awards at the Hot Docs International Film Festival in Toronto and the Telluride Mountain Film Festival. The film was released by Gravitas Ventures nationwide on Sept. 24, 2015, after selling out in five cities during a two-week Texas premiere. The film is rated PG-13 for language and unsettling images and runs 1 hour, 46 minutes. See www.unbrandedthefilm.com for more information and trailer.

Information on upcoming indie screenings at Fritztown Cinema can be found on HCFF Event page: <http://www.hillcountryff.com/home/events/>.

WHEN: Sunday, October 11, at 6:30 p.m.

WHERE: Fritztown Cinema, 2254 Highway 87 South, Fredericksburg, Texas.

COST: Free; donations will be accepted benefiting the HCFS in its outreach efforts to Fredericksburg and the surrounding Hill Country community.

Tweet This

@HC_Film_Fest and @FritztownCinema to present @UnbrandedFilm on 10/11 @ 6:30 pm as part of free indie screening series.

About Hill Country Film Festival

Set in Fredericksburg, Texas, the Hill Country Film Festival (HCFF) is the vision of its director Chad Mathews, an actor, screenwriter, producer, and native Texan. Having participated in the film festival circuit, Mathews came to love the camaraderie and shared respect of those who are committed to the art of independent filmmaking. HCFF was created to celebrate and showcase filmmakers from Texas and around the world and is annually presented by the Hill Country Film Society, a 501(c)3 non-profit organization. For more information visit: www.hillcountryff.com or www.facebook.com/HillCountryFilmFestival.

About Fritztown Cinema

Newly licensed for beer and wine sales, Fritztown Cinema, owned and operated by Sloan Ruth, is welcoming movie fans to its location at 2254 Highway 87 South in Fredericksburg, Texas. For more information, visit www.fritztowncinema.com or www.facebook.com/fritztowncinema.

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