



## Seventh Annual Hill Country Film Festival Announces Call for Entries

**AUSTIN, Texas (Sept. 23, 2015)** – The Hill Country Film Festival (HCFF), a four day independent film event held in the heart of the Texas Hill Country, Fredericksburg, Texas, April 28 – May 1, 2016, and presented by the Hill Country Film Society, announced today its call for entries in all categories which include short films, feature length films, short screenplays, and feature screenplays.

Independent film makers from around the world are welcome to submit shorts (less than 30 minutes), features (90-120 minutes), short screenplays (less than 10 pages), and feature screenplays (70-125 pages). A new category for 2016, the festival is accepting student short films (less than 30 minutes) produced through a high school or university program.

Early bird submission deadline is Nov. 4, 2015. Regular deadline is Jan. 6, 2016. Late deadline is Feb. 3, 2016, with an extended deadline of Feb. 24, 2016. All films and screenplays can be submitted [here](#). Submission fees can be found via this link.

“The Hill Country Film Society strives to encourage discovery through visual storytelling and truly create experiences that educate, inspire, and engage,” said Chad Mathews, executive director, for HCFF. “HCFF is just one of our many vehicles that support this mission. With the quality and number of film submissions increasing annually, we’re excited to open the 2016 season and look forward to see what the world of independent filmmaking has to offer.”

Cash prizes will be given to winners of the festival’s Cinema Dulce Best of Fest and Best Texas Film awards sponsored by Texas’ premier boutique winery [Pedernales Cellars](#). Pedernales Cellars has a long-standing commitment of supporting the development of regional arts organizations, especially those with a strong educational mission. Through these awards, Pedernales Cellars looks to extend its support to include excellence in independent filmmaking for the benefit of the Texas Hill country community and beyond.

All access festival badges and day passes will be made available in January 2016 via the festival’s web site at [www.hillcountryff.com](http://www.hillcountryff.com). Additional festival news can be found on the HCFF Facebook page at [www.facebook.com/HillCountryFilmFestival](http://www.facebook.com/HillCountryFilmFestival) and on Twitter at [www.twitter.com/HC\\_Film\\_Fest](http://www.twitter.com/HC_Film_Fest).

**About Hill Country Film Festival**

Set in Fredericksburg, Texas, the Hill Country Film Festival (HCFF) is the vision of its director Chad Mathews, an actor, screenwriter, producer, and native Texan. Having participated in the film festival circuit, Mathews came to love the camaraderie and shared respect of those who are committed to the art of independent filmmaking. HCFF was created to celebrate and showcase filmmakers from Texas and around the world and is annually presented by the Hill Country Film Society, a 501(c)3 non-profit organization. For more information, visit [www.hillcountryff.com](http://www.hillcountryff.com).

**About Hill Country Film Society**

The Hill Country Film Festival, created in 2010 to celebrate and showcase filmmakers from Texas and around the world, quickly evolved into a non-profit organization with a broader vision. The Hill Country Film Society not only hosts the annual festival, but provides year-round independent film programming in the Texas Hill Country as well as education in the art of independent film. The society relies on its sponsors and members to help achieve its mission and ensure the future of film as part of a vibrant, creative culture.

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