



## Hill Country Film Society and Fritztown Cinema to Screen SWEETHEARTS OF THE GRIDIRON

*Monthly Series Features Free Screening of Indie Documentary Film*

**AUSTIN, Texas (June 29, 2015)** – The [Hill Country Film Festival](#) (HCFF), an annual independent film event in Fredericksburg, Texas (April 28 – May 1, 2016) and presented by the Hill Country Film Society, has partnered with [Fritztown Cinema](#) to screen SWEETHEARTS OF THE GRIDIRON (d. Chip Hale, U.S. 2014), as part of its monthly “indie screening series” in Fredericksburg.

**WHAT:** The 14<sup>th</sup> film presentation of the collaborative efforts of the Hill Country Film Society and Fritztown Cinema is **SWEETHEARTS OF THE GRIDIRON**.

On Sept. 12, 1940, the Kilgore College Rangerettes took the field for the first time and made history, changing football halftime entertainment forever. Since then, the Rangerettes have thrilled crowds all over the world with their precision dance routines.

Current directors Dana Blair and Shelley Wayne have the organization at its peak as they embark on the organization’s 75<sup>th</sup> anniversary. This documentary examines the dynamics of the relationships between Blair and Wayne (both former Rangerettes), the returning Rangerettes, and the tryout process for the 95 hopefuls aspiring to wear the red, white, and blue.

Information on the upcoming indie screenings at Fritztown Cinema can be found on HCFF Event page: <http://www.hillcountryff.com/home/events/>.

**WHEN:** Wednesday, July 15, at 6:30 p.m.

**WHERE:** Fritztown Cinema, 2254 Highway 87 South, Fredericksburg, Texas.

**COST:** Free; donations will be accepted benefiting the Hill Country Film Society in its outreach to Fredericksburg and the surrounding Hill Country community.

**Tweet This**

@HC\_Film\_Fest and @FritztownCinema to present @SweetheartsGrid on 7/15 @ 6:30 pm as part of free indie screening series.

**About Hill Country Film Festival**

Set in Fredericksburg, Texas, the Hill Country Film Festival (HCFF) is the vision of its director Chad Mathews, an actor, screenwriter, producer, and native Texan. Having participated in the film festival circuit, Mathews came to love the camaraderie and shared respect of those who are committed to the art of independent filmmaking. HCFF was created to celebrate and showcase filmmakers from Texas and around the world and is annually presented by the Hill Country Film Society, a 501(c)3 non-profit organization. For more information visit: [www.hillcountryff.com](http://www.hillcountryff.com).

**About Fritztown Cinema**

Newly licensed for beer and wine sales, Fritztown Cinema, owned and operated by Sloan Ruth, is welcoming movie fans to its location at 2254 Highway 87 South in Fredericksburg, Texas. For more information, visit [www.fritztowncinema.com](http://www.fritztowncinema.com) or [www.facebook.com/fritztowncinema](https://www.facebook.com/fritztowncinema).

**HCFF Press Contacts:**

Lee Higgins  
PR Director  
(512) 656-9435  
[higgins77@gmail.com](mailto:higgins77@gmail.com)

Amy Miskovsky  
Festival Director  
Hill Country Film Festival  
(512) 589-4049  
[amy@hillcountryff.com](mailto:amy@hillcountryff.com)

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